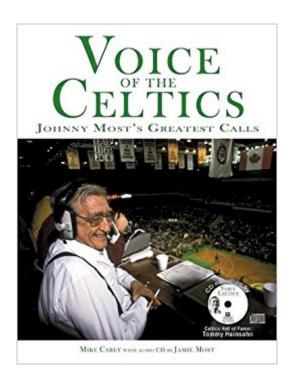


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# Voice Of The Celtics: Johnny Most's Greatest Calls





# **Synopsis**

"Colorful" is the one word which best described Boston Celtics broadcaster Johnny Most. While his classic gravely-voiced calls, such as "Havlicek stole the ball" and "Bird steals it … Over to DJ … He lays it in," highlight some of the greatest plays in NBA history, there are countless other memorable Most moments. Fortunately, the frantic, always emotional play-by-play announcing of the Voice of the Celtics has been preserved on a 70-minute CD, produced by Most's oldest son Jamie, and is included in this one-of-a-kind book. For older Boston fans, the calls will bring back stirring moments of the Celtics' glory days. For the team's younger fans, Most's broadcasting style will undoubtedly serve as a lesson in basketball history. Johnny Most was a self-proclaimed homer. He rooted for the Celtics and never had a kind word for opponents or referees. His uncontrollable, total enthusiasm for Bob Cousy, Bill Russell, Dave Cowens, Larry Bird, Kevin McHale made Most a New England icon. When the Celtics games were televised, thousands of viewers would turn off the volume on their TVs and turn on the radio to hear Johnny's vivid descriptions of "basketball battle." Youngsters, at bedtime, would pull the covers over their heads and hold tiny transistor radios to their ears as Most painted vivid verbal pictures of "the war" taking place on a basketball court. Most's creative basketball terms—"Stop and Pop … Bang," "Tricky Dribbles," "Fiddles and Diddle, Daddles and Doodles," "The Pumpkin Shot," "In-His-Shirt Defense," "Dips, Shoots, Swish"—all became favorites of his audience. And, of course, there were the opposition nicknames—The Hatchet Brothers, McFilthy and McNasty, The Brat, Little Lord Fauntleroy, The Supreme Hot Dog, The Princess, etc. Above all, Johnny's descriptive, sometimes over-the-top, calls were the talk of New England. When Boston played at Detroit, a disgusted Johnny loudly commented, "Oh, the yellow gutless way they do things here!" And when Houston's 7' 4" center Ralph Sampson fought 6' 1" Celtics guard Jerry Sichting, Johnny cried out, "Big Ralph Sampson picking on the littler people." I'm Ralph Sampson and I've got the right to break your head." There also was a funny side to Johnny. As examples, there was the time he set his pants on fire, and the Celtics game against a Yugoslavian team when Most had a difficult and frustrating time pronouncing the multi-syllabic last names of the opposition. This collection of the best of Most is why Johnny Most will forever be known as "The Voice of the Celtics."

## **Book Information**

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### Customer Reviews

The co-author of High Above Courtside: The Lost Memoirs of Johnny Most, Mike Carey began his career as an assistant city editor for the Patriot Ledger of Quincy, Massachusetts. At age 26, he was named news editor and metro editor for the Boston Herald American. Five years later, he became the newspaper's sports editor. From 1981 through 1986, he covered the Boston Celtics for the Herald, as well as writing monthly articles and the annual NBA draft preview for The Sporting News. For the past 15 years, he has represented pro basketball players in the NBA, CBA and overseas. Mike is a graduate (journalism) of Boston University. Jamie Most, born and raised in the Boston area, grew up watching many Celtic games "high above courtside," and by his father's side in the old Boston Garden. After graduating from UCSD, Jamie was able to combine his love for both filmmaking and sports when he co-produced the home video "Winning Basketball with Red Auerbach and Larry Bird." From there he became creative director for NBA Entertainment's in-house advertising group, working one on one with many high profile NBA players. Currently, Jamie is a commercial television and film director. Jamie and his family reside in Upper Nyack, New York.

This was fantastic. I have listened to Johnny Most from Bill Russell to Dave Cowens to Larry Bird. Johnny definitely roots for the Celtics, there is nobody that does it like him, his play by play call was second to none. Book and CD are great, I highly recommend this to everyone. Johnny Most is a one of a kind announcer. There will never be anyone like him. Johnny Most was simply the best ever.

I GREW UP WITH THE BOSTON CELTICS AND LIVED THROUGH EVERYONE OF THESE GREAT GAMES. WHEN I HEAR THE GREATEST AND MOST UNIQUE PLAY BY PLAY

ANNOUNCER OF ALL TIME MAKING THE CALLS AGAIN IT TOOK MY BREATH AWAY. THE BOOK ALONE IS GREAT BUT THE ACCOMPNYING CD WILL PUT YOU THROUGH A RANGE OF EMOTIONS-ALL GOOD.

#### Great collection!

Last of the great announcers in my opinion...think Johnny Most would EVER say its time for Brady to retire like many of the Boston Media said after 3 games last year?

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